WELCOME

The 2016 Detroit GradNation Summit, led by United Way for Southeastern Michigan, The Skillman Foundation, and other partners, is a gathering of regional stakeholders and partners to reflect on the current education landscape and commit to supporting powerful initiatives that will ensure youth have a self-determined path after high school graduation. This GradNation Summit falls during a transformative time for education in Detroit and offers a unique opportunity to build and act on meaningful pathways to college and careers for our youth. The daylong summit features conversations with key stakeholders and educational leaders and provides a chance for attendees to commit to supporting this work.

Detroit’s summit is part of a series of 100 summits to be held around the country through 2016. The summits are co-sponsored by America’s Promise Alliance as part of the GradNation Campaign, a large and growing movement of dedicated individuals, organizations and communities working together to raise the national high school graduation rate to 90 percent by 2020.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 8:30AM - 9:00AM | **Registration**  
               | Main Ballroom                                                      |
| 9:00AM - 9:10AM | **Welcome**  
                  | Dr. Herman Gray, President and CEO, United Way for Southeastern Michigan |
| 9:10AM - 9:15AM | **GradNation Summit Video**  
                     | Introduced by Chrystal Morris Murphy, Senior Director,  
                      | Community Engagement, America’s Promise Alliance               |
| 9:15AM - 10:00AM | **Setting the Stage: A Discussion of Detroit’s Education Landscape**  
                          | Dr. Herman Gray, President and CEO, United Way for Southeastern Michigan;  
                          | Tonya Allen, President & CEO, The Skillman Foundation;  
                          | Travon Stearns, Student at Osborn Collegiate Academy of Math, Science, and Technology  
                          | Moderated by Carolyn Clifford, Anchor, WXYZ                           |
| 10:00AM - 10:10AM | **Break**                                |
| 10:10AM - 10:55AM | **Breakout Session 1**  
                             | Panel 1: Paradigm Shift: The Possibilities for College and Career Pathways               |
|                 | Panel 2: Critical Supports in Higher Education: Partners in Student Success |
| 10:55AM - 11:05AM | **Break**                                |
| 11:05AM - 11:50AM | **Breakout Session 2**  
                             | Panel 1: Getting Them There: Barriers to College Access and How We’re Overcoming Them   |
|                 | Panel 2: Bridging the Gap: Setting Students Up for Success in High School |
|                 | Panel 3: Mentorship Matters: How a Good Mentor Can Make a Difference |
| 11:50AM - 12:00PM | **Break**                                |
| 12:00PM - 1:00PM | **Lunch and Keynote**  
                      | Keynote: Dr. Robert Simmons III, Teacher, Urban Educator, Scholar, STEM Advocate    |
| 1:00PM - 1:10PM | **Break**                                |
| 1:10PM - 1:55PM | **Breakout Session 3**  
                             | Panel 1: Defying the Odds: How Students Succeed                                 |
|                 | Panel 2: "Don’t Quit on Me" An Exploration of How Adults and Peers Can Help to Close the Graduation Gap |
|                 | Panel 3: Detroit Network of Future Leaders - Featuring Detroit High School Students |
| 1:55PM - 2:05PM | **Break**                                |
| 2:05PM - 2:10PM | **Closing Remarks**  
                      | Tanya Heidelberg-Yopp, Vice President of College and Career Pathways,  
                      | United Way for Southeastern Michigan                                     |
| 2:10PM - 2:15PM | **Group photo**                            |
GradNation Breakout Discussions

BREAKOUT SESSION 1

PANEL 1 - PARADIGM SHIFT: THE POSSIBILITIES FOR COLLEGE AND CAREER PATHWAYS

Ronda Alexander  Program Manager of STEM Initiatives  Ford Next Generation Learning

Veronica Conforme  Chancellor  Education Achievement Authority of Michigan

Brenda Belcher  High School Network Lead  Detroit Public Schools

Moderated by:  Tanya Heidelberg-Yopp  Vice President of College and Career Pathways  United Way for Southeastern Michigan

Education in Detroit is in a moment of transformation. Join leaders of education in Detroit to discuss what opportunities college and career pathways offer our students and how these strategies can work in Detroit.

PANEL 2 - CRITICAL SUPPORTS IN HIGHER EDUCATION: PARTNERS IN STUDENT SUCCESS

Amy Finley  Director, Office of Student Success  University of Michigan-Dearborn

Leonard A. Savala III  Director, Office of Multicultural Student Engagement  Wayne State University

Ed Stanton  Director of Admissions and Outreach  Macomb Community College

Moderated by:  Rebecca C. Villarreal  Program Officer  The Kresge Foundation

Across the state of Michigan, colleges have been working to respond to the increased need of a postsecondary credential in an ever-changing labor market. This panel of university and community college administrators share the vital student support programming and partnerships that make a difference in student success leading to both college graduation and earned certification.

BREAKOUT SESSION 2

PANEL 1 - GETTING THEM THERE: BARRIERS TO COLLEGE ACCESS AND HOW WE’RE OVERCOMING THEM

Greg Handel  Vice President of Education and Talent  Detroit Regional Chamber

Ruben Watson  Program Director  MSU College Advising Corps

Pat Cooney  College Success Manager  Michigan Future Schools

Moderated by:  Ashley Johnson  Director of Collective Impact  Excellent Schools Detroit

Every year, graduating high school students struggle to navigate the college transition. From deciphering complicated admissions policies to thriving on campus, college access can be a challenge for many Detroit students. Hear about how local organizations are increasing college access in Detroit and the success they’ve seen so far.
### PANEL 2 - BRIDGING THE GAP: SETTING STUDENTS UP FOR SUCCESS IN HIGH SCHOOL

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andrew Stein</td>
<td>Vice President and Executive Director</td>
<td>City Year Detroit</td>
</tr>
<tr>
<td>Aundrea Johnson</td>
<td>Principal</td>
<td>Voyager Academy</td>
</tr>
<tr>
<td>Brittany Campbell</td>
<td>9th Grade English Teacher</td>
<td>Detroit School of Arts</td>
</tr>
<tr>
<td><strong>Moderated by:</strong></td>
<td><strong>Senior Program Officer</strong></td>
<td><strong>The Skillman Foundation</strong></td>
</tr>
</tbody>
</table>

The transition from high school to college gets a lot of attention, but don’t forget about another important transition: middle school to high school. In this panel, we will discuss the importance of academic rigor and social preparation to bridge the gap between middle grades and high school, setting students up for long-term success.

### PANEL 3 - MENTORSHIP MATTERS: HOW A GOOD MENTOR CAN MAKE A DIFFERENCE

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Darryl Bingham</td>
<td>Program Manager</td>
<td>Neighborhood Legal Services</td>
</tr>
<tr>
<td>Khary Turner</td>
<td>Executive Director</td>
<td>Coleman A. Young Foundation</td>
</tr>
<tr>
<td>Dave Gamlin</td>
<td>Education Program Manager</td>
<td>New Detroit</td>
</tr>
<tr>
<td><strong>Moderated by:</strong></td>
<td><strong>Senior Program Officer</strong></td>
<td><strong>The Skillman Foundation</strong></td>
</tr>
</tbody>
</table>

What role can a mentor play in post-secondary success? Join us for a discussion with outstanding local mentors and learn best practices in one-on-one mentoring and mentoring programs that prepare students for success in high school and beyond.

### BREAKOUT SESSION 3

### PANEL 1 - DEFYING THE ODDS: HOW STUDENTS SUCCEED - FEATURING RECENT DETROIT HIGH SCHOOL GRADS

**Moderated by:**
by Asadullah Muhammad
Director of Student Success and Community Engagement
United Way for Southeastern Michigan

Often, the deck is stacked against our young people as they work to thrive and progress through high school and college. Hear from current college students about the barriers they have faced, why they successfully overcame those barriers, and what audience members can do to help.

### PANEL 2 - “DON'T QUIT ON ME” AN EXPLORATION OF HOW ADULTS AND PEERS CAN HELP TO CLOSE THE GRADUATION GAP

**Moderated By:**
Craig McClay
Youth Engagement Specialist
Center for Promise

Dive deep into the America’s Promise report “Don’t Quit on Me” and explore the role relationships play in students’ lives and educations. This session, led by the Boston University researcher who authored the report, will be an interactive look into fascinating findings.

### PANEL 3 - DETROIT NETWORK OF FUTURE LEADERS - FEATURING DETROIT HIGH SCHOOL STUDENTS

**Moderated By:**
Stepha’N Quicksey
Founder
Detroit Network of Future Leaders

This is not your average session. Join Stepha’N Quicksey, Detroit native, Grand Valley State student, and Founder of the Detroit Network of Future Leaders for an engaging session learning about student-led projects and providing real-time feedback.
Herman B. Gray is President and CEO of United Way for Southeastern Michigan. He was appointed in September 2015. Before he served as the executive vice president of pediatric health services at the Detroit Medical Center. Prior to his formal administrative career, Herman was a private practice pediatrician in Detroit for 10 years. Recognized for his community involvement, volunteerism and passionate child advocacy, Herman has received numerous honors including being inducted into the hall of fame at CATCH, Sparky Anderson’s charity for children. He was named a Top 25 Minority Executive in Healthcare by Modern Healthcare Magazine and Ambassador of the Year by Ambassador Magazine. Herman received his medical degree from the University of Michigan in Ann Arbor and a Master of Business Administration from the University of Tennessee. He and his wife, Shirley, have two accomplished daughters.

Chrystal Morris Murphy serves as Senior Director of Community Engagement at the America’s Promise Alliance – a nonprofit organization founded by Gen. Colin Powell that is dedicated to improving the lives of youth. Ms. Chrystal has over 14 years of public affairs/grassroots, communications and constituency relations experience. Before coming to America’s Promise Alliance, she was the managing director of two national public education campaigns: “Give Kids Good Schools” via Public Education Network and the “Get Schooled on College” campaign initiated by the Sallie Mae Fund. Chrystal also spent five years as a successful public relations and marketing consultant where she provided branding, media training and image consulting services to clients like the Black Farmer’s Association, Potomac Communications Group/U.S. Department of Health & Human Services and the Campaign for Tobacco-Free Kids. In her spare time, she volunteers on local boards whose mission it is to serve children, sponsors free workforce readiness courses and tutors students in Spanish, English, biology and civics (social studies).

Tonya Allen serves as The Skillman Foundation’s President & CEO. Her two-decade long career has centered on pursuing, executing and investing in ideas that improve her hometown of Detroit and reduce the plight of underserved people, especially children. Tonya has been instrumental in many successful philanthropic, government and community initiatives and has a comprehensive understanding of philanthropic governance and strategy. In her current role, Tonya aligns the complexities of education reform, urban revitalization and public policy, so that these sometimes divergent areas of work come together to improve the well-being of Detroit’s children. She serves as the architect of the 10-year, $100-million Good Neighborhoods program. She orchestrated the development of a $200-million, citywide education reform organization called Excellent Schools Detroit, and a high school improvement strategy that resulted in 15 new college preparatory high schools. Before joining The Skillman Foundation in 2004, Tonya worked as a program officer for both the Charles Stewart Mott Foundation and the Thompson-McCully Foundation. She also founded and was the executive director of Detroit Parent Network.
TANYA HEIDELBERG-YOPP, Vice President of College and Career Pathways, United Way for Southeastern Michigan

Tanya Heidelberg-Yopp is Vice President of College and Career Pathways at United Way for Southeastern Michigan. She provides leadership to the College and Career Readiness Engagement Campaign and develops corporate and community partnerships that advance outcomes and help students build strong foundations for success in college and career and life. Tanya is also CEO of Linked Learning Detroit, a program she launched in connection with ConnectEd: The California Center for College and Career. The program was funded by the GM Foundation, The Skillman Foundation and Ford foundations and incubated by Excellent Schools Detroit. Tanya has also served as senior vice president for culture, community and diversity as well as senior vice president for global sales operations at Compuware Corp. in Detroit. Tanya serves on the board of the Cranbrook Art Academy as well as the Coleman A. Young Foundation. She is a graduate of Syracuse University, holds a law degree from New York University School of Law, and she completed the program in management development from Harvard Business School. Tanya was chosen as one of Crain’s New York Business’ 40 Under 40, was named one of Black Enterprise Magazine’s Top 50 Power Brokers in the Entertainment Industry and has received the Thurgood Marshall College Fund Award of Excellence.

DR. ROBERT SIMMONS III, Teacher, urban educator, researcher, and innovator in education

A nationally recognized scholar and expert on issues of race and equity, as well as urban education, STEM and community engagement, Dr. Robert W. Simmons III has shared his expertise throughout the United States. Raised on the west side of Detroit near Livernois and Tireman, Robert has been asked to comment on issues of race and equity on numerous media outlets including CNN and the Washington Post. Under his leadership in the D.C. Public Schools as the first chief of innovation & research, Robert was the chief architect of the nationally recognized Empowering Males of Color initiative and the nationally recognized curricular resource focused on teaching about the events in Ferguson, Missouri. Prior to joining the D.C. Public Schools, Robert was the founding director of the Center for Innovation in Urban Education, a tenured professor of urban education and science education, and associate faculty member in African-American studies program at Loyola University Maryland. Robert is a renowned motivational speaker who openly shares his life experiences in Detroit during the height of the crack cocaine epidemic, the mental incarceration he experienced for much of his life due to the physical incarceration of his father, and the significant challenges he faced leaving his childhood home in Detroit to being one of the few African-American students at an elite Jesuit high school.

CRAIG McClay, Youth Engagement Specialist, America’s Promise Alliance

J. Craig McClay serves as the Youth Engagement Specialist at America’s Promise. McClay, a native of Baton Rouge, Louisiana, moved to Boston, as a teenager in the late 1980s, a time when inner city neighborhoods were plagued with crime and violence. New to Boston, Craig began working with other young people on a range of social justice issues including, job creation, fair housing, quality education, public health and safety. For more than 25 years he has engaged, recruited, trained, hired, organized, mobilized, supervised, advised, mentored, and supported thousands of young people as they developed into dynamic leaders at home, school and beyond. As a life-long student in the art and science of group facilitation, Craig’s calling to work for social justice has fueled his drive to create environments that engage and connect passionate people around opportunities to share dreams and celebrate diversity, while aligning values with resources before acting together to problem solve and create mutually symbiotic alliances that foster pathways to happier and healthier life outcomes.

CAROLYN CLIFFORD, Anchor, WXYZ

Carolyn Clifford anchors the 6, 7 and 11 p.m. WXYZ-Channel 7 newscasts with Stephen Clark. Carolyn is a native Detroiter, and a proud graduate of Michigan State University, where she earned a degree in broadcast journalism. In 2015, Clifford was among a handful of journalists selected from across the country and the only news anchor in Michigan to be invited to the White House to interview President Obama about the Iran nuclear deal. It was one of the proudest moments of her career, because not many journalists can say they were lucky enough to interview a sitting president one-on-one. Carolyn’s most rewarding stories, however, are those that have helped change the lives of metro Detroit viewers; whether offering free flu shots during a national shortage, or finding free mammogram test sites for women in need. She is a 13-time Emmy Award winner, including three Emmys for Best News Anchor. She has also been honored by the Associated Press, the Michigan Association of Broadcasters, and given a special tribute by the Karmanos Cancer Institute as one of its Heroes of Breast Cancer.
SPECIAL THANKS
TO THOSE WHO HAVE MADE TODAY POSSIBLE

OUR SPONSORS
GENERAL MOTORS FOUNDATION
AMERICA’S PROMISE ALLIANCE
TARGET CORP.

OUR PLANNING PARTNERS

OUR SPECIAL GUESTS
DR. HERMAN B. GRAY
TONYA ALLEN
CAROLYN CLIFFORD
CHRYSAL MORRIS MURPHY
DR. ROBERT SIMMONS III
CRAIG McCLAY
TRAVON STEARNS

LIVE UNITED
United Way for Southeastern Michigan